

## Bold Insight designation as essential business

**Date**

6 May 2020

**Address**

2001 Butterfield Road  
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USA

**To whom it may concern:**

Bold Insight conducts research that informs the development of safe and effective products, including medical devices. The portion of the research we conduct that is related to the commercialization of medical devices is therefore considered Essential Business as defined in Illinois Executive Order 2020-32 (COVID-19 Executive Order No. 30) Section 2 Part 12:

12. Essential Businesses and Operations. For the purposes of this Executive Order, Essential Businesses and Operations means Healthcare and Public Health Operations, Human Services Operations, Essential Governmental Functions, and Essential Infrastructure, and the following:

n. Supplies for Essential Businesses and Operations. Businesses that sell, manufacture, or **supply other Essential Businesses and Operations with the support** or materials necessary to operate, including computers, audio and video electronics, household appliances; IT and telecommunication equipment; hardware, paint, flat glass; electrical, plumbing and heating material; sanitary equipment; personal hygiene products; food, food additives, ingredients and components; **medical and orthopedic equipment**; optics and photography equipment; diagnostics, food and beverages, chemicals, soaps and detergent; and firearm and ammunition suppliers and retailers for purposes of safety and security;

t. Manufacture, distribution, and supply chain for critical products and industries. Manufacturing companies, distributors, and supply chain companies producing and supplying essential products **and services in and for industries such as pharmaceutical, technology, biotechnology, healthcare**, chemicals and sanitization, waste pickup and disposal, agriculture, food and beverage, transportation, energy, steel and steel products, petroleum and fuel, mining, construction, national defense, communications, as well as products used by other Essential Businesses and Operations;

The steps we are taking to ensure the safety of our research team and research participants can be found on our website: <https://boldinsight.com/covid-safety-precautions/>.

Please email Korey Johnson ([korey.johnson@boldinsight.com](mailto:korey.johnson@boldinsight.com)) with any questions.

**Korey Johnson**

*Managing Partner, Bold Insight*